

Jobs First for A Sustainable Port

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Jobs First for a Sustainable Port

- ***Why Now?*** Where sustainable urban ports are headed
- ***Strategic Perspective.*** Jobs for today's recovery, clean port for tomorrow's sustainable world
- ***The Challenge.*** Public policy for green jobs that create a clean port
- ***The Goal.*** Build Jobs First today for a future clean port

***Why Now?* Where sustainable urban ports are headed**

- **The Port of Seattle is more than trade and commerce. It's a way of life:**
 - Waterfronts share space with ships, fishing fleets, sailboats, retailers, old and new industries, manufacturers, citizens, tourists, marine transport, the US Navy, the State ferries, and vulnerable habitats
 - Airports share space with manufacturers, suppliers, highway systems, neighborhoods, tourists, retailers, and vulnerable habitats
- **This way of life is already changing and a sustainable urban port will be different**
 - What infrastructure we build today defines the Port of tomorrow
 - Where we build infrastructure today affects land use for our lifetimes: business, residence, public space, community institutions, waterfront, airport
 - How we build infrastructure today gives us the economy, environment, and community we live with for 50 years

Strategic Perspective: Jobs for today's recovery, clean port for tomorrow's sustainable world

Key Questions:

- How can we work with our diversified port customers as we go green and clean?
- How will a new clean design-build-operate-replace model create jobs?
- How will Labor, Environment, and Educational initiatives give us a competitive advantage?
- How will clean manufacturing influence our economic recovery?

Strategic Perspective: Jobs for today's recovery, clean port for tomorrow's sustainable world

Port of Seattle economic impact in 2007

(from "The 2007 Economic Impact of the Port of Seattle," January 12, 2009)

JOBS

111,317 direct jobs
62,128 induced jobs
20,540 indirect jobs
193,985 total jobs

TAXES

\$867.0 million state & local taxes
\$439.4 million federal aviation-
specific taxes
\$1.3 billion total taxes

PERSONAL AND BUSINESS INCOME and REVENUES

\$3.8 billion direct wages and
salaries
\$3.8 billion income and
consumption on direct wages
\$17.6 billion business revenues
\$460.1 million Port of Seattle
operating income

The Challenge: Public policy for green jobs that create a clean port

Current State of Affairs

- Green jobs are more than a label
- From concept to design to build to operation, green jobs and clean technologies will reshape our maritime and aviation industries.
- We can't build new infrastructure under the old ground rules
- The new rule: build clean, green, energy-efficient facilities, transportation systems, and manufacturing

The Goal: Build Jobs First today for a future clean port

- Create partnerships between labor, environment, and higher learning institutions and government and industry groups.
- Evaluate Port capital investment priorities during 2009-2010 in order to allow us to:
 - Finance projects that employ the most people and build the sustainable port
 - Invest in maritime and aviation projects that help industries restructure for a different future
 - Build energy efficiency, low-impact operations, and waste reduction into infrastructure
 - Change future expectations about energy use and move beyond oil
- Build the infrastructure that makes a future clean port possible

The Goal: Build Jobs First today for a future clean port

Port of Seattle: “Where a Sustainable World is Headed”

Goal: “cleanest, greenest, most energy-efficient port in the nation”

How do we know when we’re getting there?

	# Jobs	Skills	Type Company	Materials	Design Clean	Build Clean	Run Clean	

Let's Get to Work on Jobs First!

- Set our expectations now for what a clean port looks like 25 years from now
- Bring our communities, environmentalists, educators, and innovators to the same table
- Think about infrastructure rebuilding as the path to that future – educate, train, and mobilize the workforce
- Let sustainable principles guide our thinking: conceptualize, design, build, operate, and replace our infrastructure to reform the future
- The next revolution? *Green Jobs. Clean manufacturing. Sustainable Urban Port.*